

Noxious weeds pose significant threats to human and animal health, clogging our waterways, damaging our farmland and stock, attacking native ecosystems. The effects can be clearly seen in weed infestation resulting in degraded environments. The serious impact on land productivity also negatively impacts on the national economy.

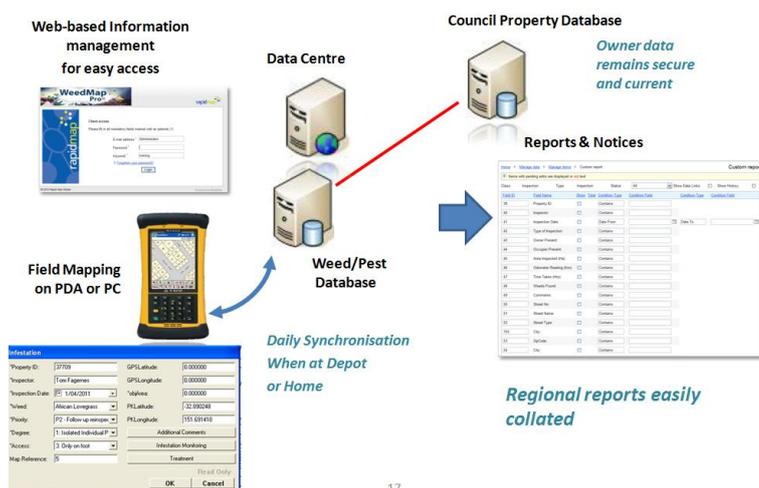
The Hunter Councils in NSW wanted a regional approach to control the weed problem creating a new approach to win the war against weeds for the 11 Regional Local Government Authorities.



The Hunter councils access the central WeedMap Pro management system via the web. It is a software service. This cost-effective approach will enable a regional deployment of WeedMap Pro with minimal investment.

Council field inspectors using WeedMap Pro are creating a comprehensive view of weed and pest populations in the region. The system supports maps, photos, weed identification, chemical application, contractor scheduling, treatment and historical record of activities and formal notices. All stored by the system supporting auditable management reports of any activity, communication with landowners for notifications and legal enforcement if required.

## WeedMap Pro System



The Workforce Mobility Solution works regardless of network connectivity. Data synchronisation occurs when connectivity is available.

The Hunter region weed and pest management teams are now dramatically more effective and are rapidly applying the system to control additional pests.

The Iconyx solution was selected based on our multi award winning WeedMap Pro. We have a comprehensive and successful track record in providing award-winning solutions for weed management, pest management, forestry, land management and disease vector control in Australia and the USA.

WeedMap Pro NSW Spatial Excellence Awards in 2011 for Spatially Enabling Government Innovation & Commercialization and Environmental sustainability. WeedMap Pro is widely used by other councils in NSW. There is huge potential working together to conquer the invasive species of the state and making a real difference to the Australian economy.

For more information visit [www.iconyx.com](http://www.iconyx.com)